



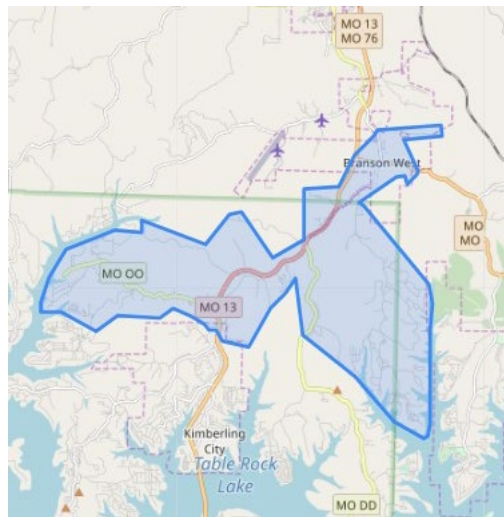
White River Connect News Release

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NEWS RELEASE

Fiber fast internet is coming to the Lake Service Area



Branson, Missouri –White River Connect, a subsidiary of White River Valley Electric Cooperative, is now taking orders for customers living in the Lake service area. This includes parts of Branson West and Reeds Spring.

“We’re here to bring real connectivity to the communities of Reeds Spring and Branson West. Giving businesses and visitors the speed and service they deserve,” said Beau Jackson, CEO of White River Connect. “At White River Connect, our promise is simple: deliver high-speed symmetrical fiber internet with no gimmicks, hidden fees, and a dedicated local team that’s excited to serve their neighbors and showcase the White River Connect difference.”

Construction began on White River Connect's fiber network in June of 2023 with its first customer receiving internet service at their home in April 2024. The project, which will provide internet to rural areas of Christian, Douglas, Ozark, Stone, and Taney Counties was estimated to take four years to complete and will cover over 4,200 miles of fiber. White River Connect's high-speed internet is currently available in the areas of Branson, Bluewater, Bear Creek, Sweden, Rockaway, Gretna, and Goodhope, Compton Ridge, Taneyville, Protem, Theodosia, Wasola, and more with plans to open more markets in 2025.

Residents can visit <https://www.whiteriverconnect.com> to view the map of service availability and sign up for service in those areas. People can also pre-register for areas coming soon.

For more information about White River Valley Electric Cooperative's fiber-to-the-home project, White River Connect, visit <https://www.whiteriverconnect.com>.

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About White River Connect

White River Connect, the fiber subsidiary of [White River Valley Electric Cooperative](#), is dedicated to bringing high-speed internet to rural Missouri counties including Ozark, Taney, Stone, Christian and Douglas

About WRVEC

[White River Valley Electric Cooperative](#) is a [Touchstone Energy Cooperative](#) dedicated to ensuring our members receive safe and reliable service in their homes and businesses across five southwest Missouri counties including Ozark, Taney, Stone, Christian and Douglas.